R. Venkatesh, B.E., M.B.A., UGC NET

Assistant Professor – I, Department of MBA Velammal College of Engineering and Technology, Madurai e-Mail Id: rve@vcet.ac.in

Educational Qualification			CLASS
2015	UGC NET – Management		QUALIFIED
	M.B.A. Full Time Residential Progra Madurai Kamaraj University, Madur		Ι
	B.E. Production Engineering @ Adhiyamaan College of Engineering,	, Hosur.	Ι
Experience in	Years: Academic: 7 years	Entrepreneurial:	18 years

Employment History:

June'2025 – Present	Assisatant Professor-I, MBA Department	
Aug'2023 – May'2025	Assistant Professor in MBA (Innovation Entrepreneurship and Venture Development) at Crescent School of Business, Chennai.	
Dec'2019 - July 2022	Head of the Department, CARE Business School, Trichy.	
Dec'2016 - Dec'2019	Assistant Professor, CARE Business School.	
Aug'1998 – Nov'2016	Entrepreneur, Chandra Poly Plast.	

Interested Research Areas: Entrepreneurship, Operations and Marketing.

Scholarships and Awards received:

- ➢ Master Trainer at EDII TN.
- Selected as an Evaluator for Times of India's Hackathon in association with EDII TN.
- Selected as an Evaluator for Toycathon'21 organized by Ministry of Education's Innovation Cell.
- Best Performer Award at Training of Trainers on Entrepreneurship Development organized by EDII TN supported by International Labor Organization.
- ▶ Best Faculty Award for the Academic Year 2017-2018.
- ▶ Best Department Award for three consecutive years 2017-18, 2018-19, 2019-20.
- Best Speaker Award at Phoenix Webinar Series 2020 organized by Orion Career Hub.

Publications Details:

> International Journal Publication Details:

R. Venkatesh, "Fostering Innovative Mindset as the Maxim for Successful Entrepreneurship", International Research Journal of Commerce, Arts and Science, Volume 15, Issue 7, July 2024, Impact Factor 6.893.